

**JOURNAL ARTICLE PUBLICATION STATEMENT**

**Letter Of Accepted (LoA)**

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Dear.

**Naila Khoirotul Maliyah, Muhammad Syaifulloh, Muhammad Rizki Irmawan, Okta Dwi Ramadhan,  
Jabal Nur Sulaiman**

Thank you for submitting your best article to be published on **Jurnal Semesta Ilmu Manajemen dan  
Ekonomi** with the title:

**"Pengaruh Daya Tarik Konten dan Kredibilitas Kreator terhadap Perilaku  
Konsumen melalui Kepercayaan Konsumen dengan Persepsi Risiko sebagai  
Variabel Moderasi pada Pengguna TikTok Affiliate"**

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED**  
for publication in the **Jurnal Semesta Ilmu Manajemen dan Ekonomi** edition **Volume 2 Number 4**

Thus we submit this letter of information to be used as it should be, we express our gratitude.

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Palembang, 05 July 2026  
Editor In Chief



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**Muhammad Zulkarnain, S.E., M.Si.**

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