



# LEMBAGA PENELITIAN DAN PENGEMBANGAN PUSTAKA CENDEKIA

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Dear.

**Lintang Ayu Cahyarani, Usep Suhud, Nofriska Krissanya**

Thank you for submitting your best article to be published on **Jurnal Semesta Ilmu Manajemen dan Ekonomi** with the title:

**"Daya Tarik Kemasan dan Pemasaran Digital: Pengaruh Packaging, Social Media Marketing, dan E-WoM terhadap Customer Trust dan Purchase Decision pada Konsumen Floaty Snack di TikTok Shop"**

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **Jurnal Semesta Ilmu Manajemen dan Ekonomi** edition **Volume 2 Number 4**

Thus we submit this letter of information to be used as it should be, we express our gratitude.

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Palembang, 26 May 2026

Editor In Chief



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**Muhammad Zulkarnain, S.E., M.Si.**

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