

JOURNAL ARTICLE PUBLICATION STATEMENT

Letter Of Accepted (LoA)

Number : 2370/J-SIME/Vol12/No4/2026

Dear.

Nuria Istiharini , Dwi Putra Buana Sakti

Thank you for submitting your best article to be published on **Jurnal Semesta Ilmu Manajemen dan Ekonomi** with the title:

**"PENGARUH ONLINE CUSTOMER REVIEW TERHADAP
KEPUTUSAN PEMBELIAN MELALUI CUSTOMER TRUST PADA
PRODUK WARDAH DI TIKTOK SHOP (STUDI PADA MAHASISWA
UNIVERSITAS MATARAM) Oline Customer Review Terhadap Keputusan
Pembelian Melalui Customer Trust Pada Produk Wardah di Tiktok shop
(Studi pada mahasiswa Universitas Mataram)"**

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **Jurnal Semesta Ilmu Manajemen dan Ekonomi** edition **Volume 2 Number 4**

Thus we submit this letter of information to be used as it should be, we express our gratitude.

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Palembang, 18 May 2026

Editor In Chief




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