



# LEMBAGA PENELITIAN DAN PENGEMBANGAN PUSTAKA CENDEKIA

Jurnal Semesta Ilmu Manajemen dan Ekonomi

HP : 0895404313613 / 081274887803 ; E-Mail : admin@jurnalpustakacendekia.com ; E-ISSN :  
3064-2264



## JOURNAL ARTICLE PUBLICATION STATEMENT

### Letter Of Accepted (LoA)

Number : 2320/J-SIME/Vol4/No1/2026

Dear.

**Uswatun Hasanah, Yayuk Sriayudha, Novita Sari**

Thank you for submitting your best article to be published on **Jurnal Semesta Ilmu Manajemen dan Ekonomi** with the title:

### **"PENGARUH ENDORSER DAN KEPERCAYAAN KONSUMEN TERHADAP KEPUTUSAN PEMBELIAN PRODUK UMKM KULINER DI KOTA JAMBI "**

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **Jurnal Semesta Ilmu Manajemen dan Ekonomi** edition **Volume 4 Number 1**

Thus we submit this letter of information to be used as it should be, we express our gratitude.

**No Reg : LOA20260511051937**

Palembang, 11 May 2026

Editor In Chief



The authenticity of  
the LOA can be  
checked by scanning  
the QR code on the  
side!

**LOA20260511051937**

**Muhammad Zulkarnain, S.E., M.Si.**

Publisher :

**Lembaga Penelitian dan Pengembangan Pustaka Cendekia**

Jl. Sei Sahang, NO. 5296, Kec. IB 1, Kel. Lorok Pakjo, Kota Palembang

0895404313613 / 081274887803

admin@jurnalpustakacendekia.com