



# LEMBAGA PENELITIAN DAN PENGEMBANGAN PUSTAKA CENDEKIA

Jurnal Semesta Ilmu Manajemen dan Ekonomi

HP : 0895404313613 / 081274887803 ; E-Mail : admin@jurnalpustakacendekia.com ; E-ISSN :  
3064-2264



## JOURNAL ARTICLE PUBLICATION STATEMENT

### Letter Of Accepted (LoA)

Number : 2251/J-SIME/Vol12/No3/2026

Dear.

**Silvia Dwi Ramadhani, Ade Octavia, Husni Hasbullah**

Thank you for submitting your best article to be published on **Jurnal Semesta Ilmu Manajemen dan Ekonomi** with the title:

### **"PENGARUH PROMO TAG LOKASI TIKTOK, ELECTROIC WORD OF MOUTH (EWOM), DAN KEPERCAYAAN KONSUMEN TERHADAP KEPUTUSAN PEMBELIAN ROTI GEMBUL PADA GENERASI Z DI WILAYAH MENDALO"**

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **Jurnal Semesta Ilmu Manajemen dan Ekonomi** edition **Volume 2 Number 3**

Thus we submit this letter of information to be used as it should be, we express our gratitude.

**No Reg : LOA20260430030024**

Palembang, 30 April 2026

Editor In Chief



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**LOA20260430030024**



Muhammad Zulkarnain, S.E., M.Si.

Publisher :

**Lembaga Penelitian dan Pengembangan Pustaka Cendekia**

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