



# LEMBAGA PENELITIAN DAN PENGEMBANGAN PUSTAKA CENDEKIA

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### Letter Of Accepted (LoA)

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Dear.

**Nurmi Rizky, Musnaini, Andang Fazri**

Thank you for submitting your best article to be published on **Jurnal Semesta Ilmu Manajemen dan Ekonomi** with the title:

### **"Pengaruh Promosi Tiktok Shop Terhadap Niat Beli Generasi Z Pada Produk Skintific Dengan Mediasi Brand Awareness"**

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **Jurnal Semesta Ilmu Manajemen dan Ekonomi** edition **Volume 2 Number 3**

Thus we submit this letter of information to be used as it should be, we express our gratitude.

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Palembang, 24 April 2026  
Editor In Chief



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