



# LEMBAGA PENELITIAN DAN PENGEMBANGAN PUSTAKA CENDEKIA

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Dear.

**Alfiyah Ratu Nabila Relin, Novita Sari, Try Syeftiani**

Thank you for submitting your best article to be published on **Jurnal Semesta Ilmu Manajemen dan Ekonomi** with the title:

**"Pengaruh Brand Trust dan Price Discount Dalam Fitur Live Streaming TikTok Terhadap Minat Beli Konsumen Tas Jims Honey Oleh Generasi Z di Kota Jambi"**

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **Jurnal Semesta Ilmu Manajemen dan Ekonomi** edition **Volume 2 Number 3**

Thus we submit this letter of information to be used as it should be, we express our gratitude.

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Palembang, 08 April 2026

Editor In Chief



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the LOA can be  
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**Muhammad Zulkarnain, S.E., M.Si.**

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