



LEMBAGA PENELITIAN DAN PENGEMBANGAN PUSTAKA CENDEKIA

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Dear.

Fathdila Fethikasari, Juni Kristanto

Thank you for submitting your best article to be published on **Escalate : Economics and Business Journal** with the title:

"Analisis Pengaruh Pemasaran Digital, Harga, Kualitas Produk terhadap keputusan pembelian pada konsumen Batik Arkanza"

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **Escalate : Economics and Business Journal** edition **Volume 4 Number 1**

Thus we submit this letter of information to be used as it should be, we express our gratitude.

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Palembang, 02 April 2026

Editor In Chief



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Prof. Dr. Nur Afifah., SE., M.Si

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Jl. Sei Sahang, NO. 5296, Kec. IB 1, Kel. Lorok Pakjo, Kota Palembang

0895404313613 / 081274887803

admin@jurnalpustakacendekia.com