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### Letter Of Accepted (LoA)

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Dear.

**Megawati F.P, Suswita Roza, Garry Yuesa Rosyid**

Thank you for submitting your best article to be published on **Jurnal Semesta Ilmu Manajemen dan Ekonomi** with the title:

### **"PENGARUH BRAND AMBASSADOR IDOL K-POP RIIZE DAN KUALITAS PRODUK TERHADAP KEPUTUSAN PEMBELIAN PRODUK RICHEESE NABATI PADA KOMUNITAS BRIIZE DI INDONESIA"**

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **Jurnal Semesta Ilmu Manajemen dan Ekonomi** edition **Volume 2 Number 3**

Thus we submit this letter of information to be used as it should be, we express our gratitude.

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Palembang, 10 March 2026

Editor In Chief



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**Muhammad Zulkarnain, S.E., M.Si.**

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