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**JOURNAL ARTICLE PUBLICATION STATEMENT**

**Letter Of Accepted (LoA)**

Number : 2031/J-SIME/Vol12/No3/2026

Dear.

**Nurlaila, Ade octavia, Husni hasbullah**

Thank you for submitting your best article to be published on **Jurnal Semesta Ilmu Manajemen dan Ekonomi** with the title:

**"Pengaruh Brand Image Terhadap Keputusan Pembelian Dimediasi  
Persepsi Harga Pada Es Teh Poci P dan R Mendalo "**

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **Jurnal Semesta Ilmu Manajemen dan Ekonomi** edition **Volume 2 Number 3**

Thus we submit this letter of information to be used as it should be, we express our gratitude.

**No Reg : LOA20260310212308**

Palembang, 10 March 2026

Editor In Chief



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the LOA can be  
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**Muhammad Zulkarnain, S.E., M.Si.**

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