

**JOURNAL ARTICLE PUBLICATION STATEMENT**

**Letter Of Accepted (LoA)**

Number : 2019/Escalate/Vol4/No1/2026

Dear.

**OKTAVIA LEO AGE, LADY DIANA WARPINDYASTUTI**

Thank you for submitting your best article to be published on **Escalate : Economics and Business Journal** with the title:

**"Analisa brand awareness dan brand association pada coffee shop lokal merk point coffee"**

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **Escalate : Economics and Business Journal** edition **Volume 4 Number 1**

Thus we submit this letter of information to be used as it should be, we express our gratitude.

**No Reg : LOA20260309203810**

Palembang, 09 March 2026

Editor In Chief



The authenticity of the LOA can be checked by scanning the QR code on the side!

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**Prof. Dr. Nur Afifah., SE., M.Si**

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