



LEMBAGA PENELITIAN DAN PENGEMBANGAN PUSTAKA CENDEKIA

Jurnal Semesta Ilmu Manajemen dan Ekonomi

HP : 0895404313613 / 081274887803 ; E-Mail : admin@jurnalpustakacendekia.com ; E-ISSN :
3064-2264



JOURNAL ARTICLE PUBLICATION STATEMENT

Letter Of Accepted (LoA)

Number : 1915/J-SIME/Vol2/No3/2026

Dear.

Chyntia Shakira Anggraini, Novita Sari, Ade Perdana Siregar

Thank you for submitting your best article to be published on **Jurnal Semesta Ilmu Manajemen dan Ekonomi** with the title:

"Pengaruh Influencer Marketing dan Content Marketing Tiktok Terhadap Impulse Buying Produk Sunscreen Azzarine Pada Generasi Z Kota Jambi"

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **Jurnal Semesta Ilmu Manajemen dan Ekonomi** edition **Volume 2 Number 3**

Thus we submit this letter of information to be used as it should be, we express our gratitude.

No Reg : LOA20260211130743



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the LOA can be
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LOA20260211130743

Palembang, 11 February 2026
Editor In Chief

Muhammad Zulkarnain, S.E., M.Si.

Publisher :

Lembaga Penelitian dan Pengembangan Pustaka Cendekia

Jl. Sei Sahang, NO. 5296, Kec. IB 1, Kel. Lorok Pakjo, Kota Palembang
0895404313613 / 081274887803
admin@jurnalpustakacendekia.com