



LEMBAGA PENELITIAN DAN PENGEMBANGAN PUSTAKA CENDEKIA

Jurnal Semesta Ilmu Manajemen dan Ekonomi

HP : 0895404313613 / 081274887803 ; E-Mail : admin@jurnalpustakacendekia.com ; E-ISSN :
3064-2264



JOURNAL ARTICLE PUBLICATION STATEMENT

Letter Of Accepted (LoA)

Number : 1873/J-SIME/Vol12/No3/2026

Dear.

Sry Wahyuni , Ahmad Nur Budi Utama

Thank you for submitting your best article to be published on **Jurnal Semesta Ilmu Manajemen dan Ekonomi** with the title:

"PENGARUH STRATEGI PROMOSI DAN INFLUENCER MARKETING MELALUI KONTEN VIDEO TIKTOK TERHADAP KEPUTUSAN PEMBELIAN PRODUK UMKM KULINER DI KOTA JAMBI"

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **Jurnal Semesta Ilmu Manajemen dan Ekonomi** edition **Volume 2 Number 3**

Thus we submit this letter of information to be used as it should be, we express our gratitude.

No Reg : LOA20260202205119

Palembang, 02 February 2026
Editor In Chief



The authenticity of
the LOA can be
checked by scanning
the QR code on the
side!

LOA20260202205119

Muhammad Zulkarnain, S.E., M.Si.

Publisher :

Lembaga Penelitian dan Pengembangan Pustaka Cendekia

Jl. Sei Sahang, NO. 5296, Kec. IB 1, Kel. Lorok Pakjo, Kota Palembang
0895404313613 / 081274887803
admin@jurnalpustakacendekia.com