



LEMBAGA PENELITIAN DAN PENGEMBANGAN PUSTAKA CENDEKIA

Jurnal Semesta Ilmu Manajemen dan Ekonomi

HP : 0895404313613 / 081274887803 ; E-Mail : admin@jurnalpustakacendekia.com ; E-ISSN :
3064-2264



JOURNAL ARTICLE PUBLICATION STATEMENT

Letter Of Accepted (LoA)

Number : 1853/J-SIME/Vol2/No1/2026

Dear.

Mahisa Rani, Wahyu Agustin, Rendy reynanda

Thank you for submitting your best article to be published on **Jurnal Semesta Ilmu Manajemen dan Ekonomi** with the title:

"PENERAPAN CUSTOMER RELATIONSHIP MANAGEMENT (CRM) DALAM MENINGKATKAN HUBUNGAN DAN LOYALITAS PELANGGAN PADA TOKO BUK DES"

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **Jurnal Semesta Ilmu Manajemen dan Ekonomi** edition **Volume 2 Number 1**

Thus we submit this letter of information to be used as it should be, we express our gratitude.

No Reg : LOA20260129073118

Palembang, 29 January 2026

Editor In Chief



The authenticity of
the LOA can be
checked by scanning
the QR code on the
side!

LOA20260129073118

Muhammad Zulkarnain, S.E., M.Si.

Publisher :

Lembaga Penelitian dan Pengembangan Pustaka Cendekia

Jl. Sei Sahang, NO. 5296, Kec. IB 1, Kel. Lorok Pakjo, Kota Palembang

0895404313613 / 081274887803

admin@jurnalpustakacendekia.com