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Dear.

Lika Putri Silvia, Ryan Suarantalla

Thank you for submitting your best article to be published on **Jurnal Semesta Ilmu Manajemen dan Ekonomi** with the title:

"Pengaruh Brand Image, Electronic - Word Of Mouth, Dan Brand Ambassador Terhadap Keputusan Pembelian Produk Glad2Glow Di Marketplace Shopee (Studi Pada Mahasiswa Universitas Teknologi Sumbawa)"

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **Jurnal Semesta Ilmu Manajemen dan Ekonomi** edition **Volume 2 Number 3**

Thus we submit this letter of information to be used as it should be, we express our gratitude.

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Palembang, 26 January 2026
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