



# LEMBAGA PENELITIAN DAN PENGEMBANGAN PUSTAKA CENDEKIA

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## JOURNAL ARTICLE PUBLICATION STATEMENT

### Letter Of Accepted (LoA)

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Dear.

**Jahmat, Irawati**

Thank you for submitting your best article to be published on **Escalate : Economics and Business Journal** with the title:

### **"Pengaruh Live Streaming, Flash Sale dan Online Costumer Review Terhadap Keputusan Pembelian Generasi Z Pada Platform TikTok Shop di Kabupaten Sumbawa"**

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **Escalate : Economics and Business Journal** edition **Volume 4 Number 1**

Thus we submit this letter of information to be used as it should be, we express our gratitude.

**No Reg : LOA20260122063229**

Palembang, 22 January 2026  
Editor In Chief



The authenticity of the LOA can be checked by scanning the QR code on the side!

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Prof. Dr. Nur Afifah., SE., M.Si

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