

JOURNAL ARTICLE PUBLICATION STATEMENT

Letter Of Accepted (LoA)

Number : 1771/Escalate/Vol4/No1/2026

Dear.

Reza Ferdiansyah,Putut Raka Santoso

Thank you for submitting your best article to be published on **Escalate : Economics and Business Journal** with the title:

"Pengaruh Promosi Media Sosial dan Word of Mouth Terhadap Keputusan Pembelian pada Humaloka Coffee di Kota Bandung "

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **Escalate : Economics and Business Journal** edition **Volume 4 Number 1**

Thus we submit this letter of information to be used as it should be, we express our gratitude.

No Reg : LOA20260120230756

Palembang, 20 January 2026
Editor In Chief



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the LOA can be
checked by scanning
the QR code on the
side!

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Prof. Dr. Nur Afifah., SE., M.Si

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