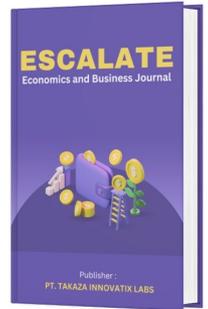




# LEMBAGA PENELITIAN DAN PENGEMBANGAN PUSTAKA CENDEKIA

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## JOURNAL ARTICLE PUBLICATION STATEMENT

### Letter Of Accepted (LoA)

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Dear.

**Siti Aninditya, Mulyadi Suhardi**

Thank you for submitting your best article to be published on **Escalate : Economics and Business Journal** with the title:

### "PENGARUH STRATEGI LIVE STREAMING DAN PERILAKU KONSUMEN TERHADAP KEPUTUSAN PEMBELIAN PADA UMKM FASHION DI TIKTOK SHOP"

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **Escalate : Economics and Business Journal** edition **Volume 4 Number 1**

Thus we submit this letter of information to be used as it should be, we express our gratitude.

**No Reg : LOA20260119220306**

Palembang, 19 January 2026  
Editor In Chief



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