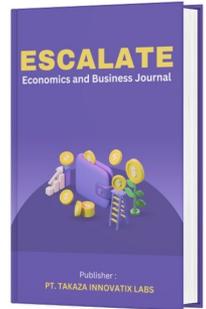




# LEMBAGA PENELITIAN DAN PENGEMBANGAN PUSTAKA CENDEKIA

Escalate : Economics and Business Journal

HP : 0895404313613 / 081274887803 ; E-Mail : admin@jurnalpustakacendekia.com ; E-ISSN : 3025-4213



## JOURNAL ARTICLE PUBLICATION STATEMENT

### Letter Of Accepted (LoA)

Number : 1762/Escalate/Vol4/No1/2026

Dear.

**Anggita Nahwa Firdausi, Tuti Asmala**

Thank you for submitting your best article to be published on **Escalate : Economics and Business Journal** with the title:

### **"PENGARUH KUALITAS PRODUK DAN CITRA MEREK TERHADAP LOYALITAS PELANGGAN PADA PRODUK TUFF PUFF DI HAPPY GO LUCKY BANDUNG"**

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **Escalate : Economics and Business Journal** edition **Volume 4 Number 1**

Thus we submit this letter of information to be used as it should be, we express our gratitude.

**No Reg : LOA20260119123538**

Palembang, 19 January 2026  
Editor In Chief



The authenticity of the LOA can be checked by scanning the QR code on the side!

LOA20260119123538

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**Lembaga Penelitian dan Pengembangan Pustaka Cendekia**

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