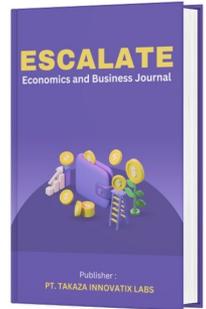




LEMBAGA PENELITIAN DAN PENGEMBANGAN PUSTAKA CENDEKIA

Escalate : Economics and Business Journal

HP : 0895404313613 / 081274887803 ; E-Mail : admin@jurnalpustakacendekia.com ; E-ISSN : 3025-4213



JOURNAL ARTICLE PUBLICATION STATEMENT

Letter Of Accepted (LoA)

Number : 1756/Escalate/Vol4/No1/2026

Dear.

Isni Suci Ramdina, Rizka Aula Assaf

Thank you for submitting your best article to be published on **Escalate : Economics and Business Journal** with the title:

"PENGARUH PROMOSI DIGITAL INSTAGRAM DAN PENGALAMAN PELANGGAN TERHADAP KEPUTUSAN PEMBELIAN PADA APLIKASI ALFAGIFT DI BALEENDAH KABUPATEN BANDUNG"

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **Escalate : Economics and Business Journal** edition **Volume 4 Number 1**

Thus we submit this letter of information to be used as it should be, we express our gratitude.

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Palembang, 19 January 2026
Editor In Chief



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