

JOURNAL ARTICLE PUBLICATION STATEMENT

Letter Of Accepted (LoA)

Number : 1753/Escalate/Vol4/No1/2026

Dear.

Jahmat, Irawati

Thank you for submitting your best article to be published on **Escalate : Economics and Business Journal** with the title:

"Pengaruh Live Streaming, Flash Sale dan Online Costumer Review Terhadap Keputusan Pembelian Generasi Z Pada Platform TikTok Shop di Kabupaten Sum"

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **Escalate : Economics and Business Journal** edition **Volume 4 Number 1**

Thus we submit this letter of information to be used as it should be, we express our gratitude.

No Reg : LOA20260118220349

Palembang, 18 January 2026

Editor In Chief



The authenticity of the LOA can be checked by scanning the QR code on the side!

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Prof. Dr. Nur Afifah., SE., M.Si

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