

**JOURNAL ARTICLE PUBLICATION STATEMENT**

**Letter Of Accepted (LoA)**

Number : 1737/JIFTO/Vol4/No1/2026

Dear.

**Sakina Sudin, Raudatul khamam Hi Laguna, Cecilia iriana Diva, Dian Safira J juanda, Ramli Sarif**

Thank you for submitting your best article to be published on **Ambidextrous : Journal of Innovation, Efficiency and Technology in Organization** with the title:

**"INCREASING PRODUCT ATTRACTIVENESS THROUGH  
PACKAGING DESIGN AND ETHICAL LABELS IN BROWN BREAD  
MSMES"**

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **Ambidextrous : Journal of Innovation, Efficiency and Technology in Organization** edition **Volume 4 Number 1**

Thus we submit this letter of information to be used as it should be, we express our gratitude.

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Palembang, 17 January 2026  
Editor In Chief



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the LOA can be  
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**Ilzar Daud, Ph.D**

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