

JOURNAL ARTICLE PUBLICATION STATEMENT

Letter Of Accepted (LoA)

Number : 1672/Escalate/Vol4/No1/2026

Dear.

Sahrul Hidayat, Asep Zulkifli Achmad

Thank you for submitting your best article to be published on **Escalate : Economics and Business Journal** with the title:

"Pengaruh strategi promosi online dan perilaku konsumen terhadap minat beli di koperasi pegawai kotamadya Bandung (kpkb mart) kota bandung "

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **Escalate : Economics and Business Journal** edition **Volume 4 Number 1**

Thus we submit this letter of information to be used as it should be, we express our gratitude.

No Reg : LOA20260113000234

Palembang, 13 January 2026

Editor In Chief



The authenticity of the LOA can be checked by scanning the QR code on the side!

LOA20260113000234



Prof. Dr. Nur Afifah., SE., M.Si

Publisher :

Lembaga Penelitian dan Pengembangan Pustaka Cendekia

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