

JOURNAL ARTICLE PUBLICATION STATEMENT

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Dear.

Fyrza Nabilla Haidar, Alif Muallim

Thank you for submitting your best article to be published on **Jurnal Semesta Ilmu Manajemen dan Ekonomi** with the title:

**"PERAN ESTETIKA DESAIN PRODUK DALAM MENINGKATKAN
MINAT BELI GENERASI Z: STUDI KASUS PRODUK PARFUM "**

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **Jurnal Semesta Ilmu Manajemen dan Ekonomi** edition **Volume 2 Number 2**

Thus we submit this letter of information to be used as it should be, we express our gratitude.

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Palembang, 18 December 2025
Editor In Chief



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