

JOURNAL ARTICLE PUBLICATION STATEMENT

Letter Of Accepted (LoA)

Number : 1360/Escalate/Vol4/No1/2026

Dear.

Meisya Umadi Putri, Pinkan Ajeng Anggella, Fikri Rizki Utama

Thank you for submitting your best article to be published on **Escalate : Economics and Business Journal** with the title:

**"PERSEPSI KONSUMEN TERHADAP PENGALAMAN BELANJA
ONLINE MELALUI APLIKASI SHOPEE"**

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **Escalate : Economics and Business Journal** edition **Volume 4 Number 1**

Thus we submit this letter of information to be used as it should be, we express our gratitude.

No Reg : LOA20251214130323

Palembang, 14 December 2025
Editor In Chief



The authenticity of
the LOA can be
checked by scanning
the QR code on the
side!

LOA20251214130323



Prof. Dr. Nur Afifah., SE., M.Si

Publisher :

Lembaga Penelitian dan Pengembangan Pustaka Cendekia

Jl. Sei Sahang, NO. 5296, Kec. IB 1, Kel. Lorok Pakjo, Kota Palembang
0895404313613 / 081274887803
admin@jurnalpustakacendekia.com