
JOURNAL ARTICLE PUBLICATION STATEMENT

Letter Of Accepted (LoA)

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Dear.

Rahmini, M. Riza firdaus

Thank you for submitting your best article to be published on **Jurnal Semesta Ilmu Manajemen dan Ekonomi** with the title:

**"From Screen to Checkout: Digital Strategies and Personality Factors
Influencing Impulse Buying on Social Commerce Platforms"**

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **Jurnal Semesta Ilmu Manajemen dan Ekonomi** edition **Volume 2 Number 3**

Thus we submit this letter of information to be used as it should be, we express our gratitude.

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Palembang, 14 December 2025
Editor In Chief



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Muhammad Zulkarnain, S.E., M.Si.

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