



**JOURNAL ARTICLE PUBLICATION STATEMENT**

**Letter Of Accepted (LoA)**

Number : 1255/JCA/Vol2/No4/2025

Dear.

**Adinda Wulan Novitasari, Daniel Handoko**

Thank you for submitting your best article to be published on **Jurnal Cakrawala Akademika** with the title:

**"PENGARUH ELECTRONIC WORD OF MOUTH (E-WOM) DAN  
KUALITAS PRODUK POCARI SWEAT TERHADAP KEPUTUSAN  
PEMBELIAN (Survey pada Mahasiswa Ilmu Komunikasi FISIP UMJ  
Angkatan 2021-2022)"**

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **Jurnal Cakrawala Akademika** edition **Volume 2 Number 4**

Thus we submit this letter of information to be used as it should be, we express our gratitude.

**No Reg : LOA20251206053404**

Palembang, 06 December 2025  
Editor In Chief



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the LOA can be  
checked by scanning  
the QR code on the  
side!

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**Winda Eprilia, S.Pd.,Gr.,M.Pd.**

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