

**JOURNAL ARTICLE PUBLICATION STATEMENT**

**Letter Of Accepted (LoA)**

Number : 1228/JCA/Vol2/No4/2025

Dear.

**Ghiska Putri Maesa Ayu, Heimas Ajeng Pramesti, Ruth N. Susanti**

Thank you for submitting your best article to be published on **Jurnal Cakrawala Akademika** with the title:

**"Persepsi Konsumen terhadap Produk Branded Berdasarkan 4P dan Faktor Psikologis pada Generasi Z"**

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **Jurnal Cakrawala Akademika** edition **Volume 2 Number 4**

Thus we submit this letter of information to be used as it should be, we express our gratitude.

**No Reg : LOA20251203213416**

Palembang, 03 December 2025  
Editor In Chief



Winda Eprilia, S.Pd.,Gr.,M.Pd.



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