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Dear.

Siti Nur Aini, Wahyu Alya Larasati, Arti Widyaningsih

Thank you for submitting your best article to be published on **Escalate : Economics and Business Journal** with the title:

"Strategi Peningkatan Daya Saing UMKM di Era Ekonomi Digital: Sebuah Studi pada UMKM Ayam Kecap Pedas "

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **Escalate : Economics and Business Journal** edition **Volume 3 Number 2**

Thus we submit this letter of information to be used as it should be, we express our gratitude.

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Editor In Chief



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Prof. Dr. Nur Afifah., SE., M.Si

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