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Dear.

Niken Dwi Utami, Farida akbarina, Musthofa Hadi

Thank you for submitting your best article to be published on **Jurnal Semesta Ilmu Manajemen dan Ekonomi** with the title:

"Pengaruh social media marketing dan electronic word of mouth terhadap minat beli produk n pure (survei pada followers Instagram @npureofficial)"

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **Jurnal Semesta Ilmu Manajemen dan Ekonomi** edition **Volume 2 Number 3**

Thus we submit this letter of information to be used as it should be, we express our gratitude.

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Palembang, 27 October 2025

Editor In Chief



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