

JOURNAL ARTICLE PUBLICATION STATEMENT

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Dear.

WAHYU RAHMAWATI, Tri Istining Wardani

Thank you for submitting your best article to be published on **Jurnal Semesta Ilmu Manajemen dan Ekonomi** with the title:

**"OPTIMALISASI VIDEO IKLAN SEBAGAI MEDIA PROMOSI
MELALUI MEDIA SOSIAL TIKTOK MENGGUNAKAN APLIKASI
CAPCUT PADA DIDOLAE COFFEE MALANG"**

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **Jurnal Semesta Ilmu Manajemen dan Ekonomi** edition **Volume 2 Number 2**

Thus we submit this letter of information to be used as it should be, we express our gratitude.

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Palembang, 04 October 2025

Editor In Chief



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