



# LEMBAGA PENELITIAN DAN PENGEMBANGAN PUSTAKA CENDEKIA

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### Letter Of Accepted (LoA)

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Dear.

**Karmila Rahma Nurfadiya**

Thank you for submitting your best article to be published on **Jurnal Semesta Ilmu Manajemen dan Ekonomi** with the title:

### **"Pengaruh Influencer dan Brand Image Terhadap Keputusan Pembelian Produk Skintific Melalui Marketplace Pada Kalangan Gen Z di Kota Bekasi"**

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **Jurnal Semesta Ilmu Manajemen dan Ekonomi** edition **Volume 1 Number 1**

Thus we submit this letter of information to be used as it should be, we express our gratitude.

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Editor In Chief



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