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**JOURNAL ARTICLE PUBLICATION STATEMENT**

**Letter Of Accepted (LoA)**

Number : 182/J-SIME/Vol2/No1/2025

Dear.

**Muhammad Rayendra Pratama**

Thank you for submitting your best article to be published on **Jurnal Semesta Ilmu Manajemen dan Ekonomi** with the title:

**"Analisis Efektivitas Key Opinion Leader pada Produk Smartphone Infinix  
(Studi Pada Generasi Z JABODETABEK)"**

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **Jurnal Semesta Ilmu Manajemen dan Ekonomi** edition **Volume 2 Number 1**

Thus we submit this letter of information to be used as it should be, we express our gratitude.

**No Reg : LOA20250721030609**

Palembang, 21 July 2025

Editor In Chief



The authenticity of  
the LOA can be  
checked by scanning  
the QR code on the  
side!

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**Muhammad Zulkarnain, S.E., M.Si.**

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